



Photo and Video Release Form - Ice Driving USA

Event Date(s): February & March 2027 - **Event Location:** Eagle River, Wisconsin

AUTHORIZATION AND RELEASE

I, the undersigned participant, hereby grant Ice Driving USA and its affiliates, sponsors, partners, and representatives (hereinafter referred to as the Organization) the irrevocable right and permission to photograph, film, and record me during the Ice Driving USA event taking place in February and March 2025 in Eagle River, Wisconsin.

I understand and agree that:

1. Use of Images and Videos

- The Organization may use, reproduce, edit, publish, distribute, and display these images and videos for marketing, promotional, advertising, and educational purposes across various platforms, including but not limited to websites, social media, print materials, television, and digital advertisements.
- The Organization has full rights to use my name, likeness, voice, and any statements made in any media format without further compensation or approval.
- Participants acknowledge that this media may be used indefinitely and waive any right to revoke permission retroactively.

2. Rights and Ownership

- All photos and videos taken during the event shall remain the property of the Organization.
- Participants waive any rights to inspect or approve the final products or materials in which their likeness appears.
- Any personal media captured by participants must not interfere with event safety or operations and must comply with Ice Driving USA's privacy and conduct policies.

3. No Compensation

I understand that I will not be compensated for using my images or videos in any format.

4. Release of Liability

- I release the Organization, its directors, employees, affiliates, and any third parties involved from any claims, demands, or causes of action related to media use.
- I acknowledge that Ice Driving USA will take reasonable measures to ensure that media usage aligns with its professional branding and ethical guidelines.

5. Duration and Revocation

- This authorization is perpetual unless revoked in writing.
- Any revocation must be submitted via email to Ice Driving USA and will apply only to future use; it will not affect materials already in circulation.
- Revocation requests do not guarantee removal of previously published materials.

By signing below, I acknowledge that I have read, understood, and voluntarily agree to the terms of this Photo and Video Release Form.

Participant Name:

Signature:

Date:
